

# MEMBERSHIP

## **BALCH SPRINGS CHAMBER OF COMMERCE**

### **2009 MEMBERSHIP BENEFITS**



## **INTRODUCTION**

As a member of the Balch Springs Chamber of Commerce, you are aligned with more than 150 other businesses and individuals in an organization that is working to strengthen the long-term economic vitality of its members and the community. You will find that many of our specialized services have been designed to meet your needs. Be sure to put them to work for you today

### **EXPOSURE FOR YOUR BUSINESS**

*You will receive exposure through a free online listing, free listing in the Chamber directory, referrals through the Chamber office, and your promotional materials displayed prominently in the Chamber lobby and in relocation & new resident packets (over 100 per month).*

### **NETWORK WITH OTHER BUSINESS PEOPLE**

*The Chamber holds a number of networking events for its members and opportunities to meet local and state officials.*

### **BUSINESS ASSISTANCE**

*You are encouraged to browse the Chamber's Business Resource Center and get your copy of "How to Start & Grow a Business in Balch Springs". A new initiative in 2009 will be a Business Mentor Program, which will team seasoned professionals with new business owners.*

### **EDUCATIONAL OPPORTUNITIES**

*The Chamber hosts six Business Seminars per year with topics of interest to business owners including information on cutting edge technology. The Chamber recognizes the importance of education and its impact on our business community.*

**Balch Springs Chamber of Commerce**  
P.O. Box 800095 • 3636 Shepherd Lane  
(inside Prosperity Bank)  
**Balch Springs, Texas 75180**

## **WHAT IS THE CHAMBER OF COMMERCE?**

**Balch Springs Chamber of Commerce** is a voluntary organization of citizens who are investing their time in a community development program working together to improve the economic, civic, and cultural fortitude of the region, area and community.

Any resident who is interested in helping to develop the community is eligible to be a member of the Balch Springs Chamber of Commerce. The direct benefits are a stronger local economy: more business and more jobs with higher salaries and better fringe benefits.

The work of the Balch Springs Chamber of Commerce is partially financed by the investments of its members. The dues are structured to permit even the smallest business to be a member.

A board of directors, elected from the general membership, guides the Balch Springs Chamber of Commerce, setting goals and policies for the advancement of its members.

## **WHAT DOES THE CHAMBER OF COMMERCE DO?**

The Balch Springs Chamber of Commerce is a service institution as well as an action institution. It provides a medium through which people can take effective action for the progress of the community.

The Balch Springs Chamber of Commerce provides the opportunity for members to network with other business leaders and to attend business education seminars, thereby increasing their business capacity. This education of our business members is just one way in which the Chamber of Commerce is working to retain jobs and create new ones.

The Chamber of Commerce works with the City's Economic Development Office to stimulate industrial and commercial growth.

And the Chamber of Commerce helps to prepare our youth to take their place in the workforce as our aging population retires (50% of our workforce will retire in the next 3-5 years leaving a tremendous shortage of skilled and trained workers)

In all of the functions The Balch Springs Chamber of Commerce is serving as a partner to every business and professional in the community.

### **BALCH SPRINGS CHAMBER OF COMMERCE**

P. O. Box 800095, Balch Springs, TX 75180

Phone 972.557.0988 Fax 972.557.1555

[www.balchspringschamber.org](http://www.balchspringschamber.org) [info@balchspringschamber.org](mailto:info@balchspringschamber.org)

## **MEMBERSHIP BENEFITS**

### **Member Benefits Include:**

- Listing on Chamber website
- Free listing in the Chamber print directory
- Your promotional materials/business cards displayed in the Chamber Office inside Prosperity Bank lobby
- Membership Plaque to display in your business
- Quarterly Business Summit & Luncheon – free to Chamber members
- Networking opportunities through Chamber events
- Referrals through the Chamber office and member network
- Placing your flyer/business card in new resident and relocation packets (80-100 packets monthly)
- Member2Member Discount Program
- Opportunity to list job openings on our website at no charge
- Address labels for the entire Chamber membership (180 businesses & growing)
- Database of city businesses with contact information (Over 600 businesses)
- Advocacy for issues that affect your business

### **As a Chamber Member** you can also **Showcase Your Business** by:

- Scheduling an open house or ribbon cutting ceremony for your business
- Donating a raffle item to a monthly Chamber luncheon or event
- Placing an ad on the Chamber website (from \$35 per month)
- Sponsoring a Chamber “mixer” (provide location & refreshments; approx. cost \$250)
- Purchasing a sponsorship table at the Gala & Awards Banquet, Nov. 2009 @ Double D Ranch; 300 attended in 2008)

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## MEMBERSHIP APPLICATION

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_ Suite: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Mobile/Cell: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Would you prefer to have notices regarding Chamber events e-mailed or faxed? (circle one)

Web Address: \_\_\_\_\_

**Referred by:** \_\_\_\_\_

Please select your membership amount according to the level below.

- \$80 \_\_\_\_\_ Nonprofit / Church  
\$80 \_\_\_\_\_ Business Level I (1-4 Employees)  
\$100 \_\_\_\_\_ Business Level II (5-20 Employees)  
\$150 \_\_\_\_\_ Business Level III (21-50 Employees)  
\$300 \_\_\_\_\_ Business Level IV (51-100 Employees)  
\$400 \_\_\_\_\_ Business Level V (101-250 Employees)  
\$500 \_\_\_\_\_ Business Level V (251 & up Employees)

- I am mailing my Membership  
 Please bill me  
 I would like to give \_\_\_\_\_% business discount to Chamber Members

The information you provide will help introduce your company product and services to other Chamber Members as well as people who visit the web site.

**Business Type/Description of Product or Services:** \_\_\_\_\_

**CREDIT / DEBIT CARD PURCHASE**

*Please fill in the information below.*

Name on card \_\_\_\_\_

Card type \_\_\_\_\_ Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ Discover

Card number \_\_\_\_\_

Expiration date \_\_\_ / \_\_\_

3 digit code \_\_\_\_\_

Amount of donation: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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P. O. Box 800095, Balch Springs, TX 75180

Phone 972.557.0988 Fax 972.557.1555

**Schedule  
Your Ribbon  
Cutting  
Today!**

# Ribbon Cutting

**Balch Springs Chamber of Commerce**

## **RULES & RESPONSIBILITIES**

- Ribbon cuttings usually last 1 to 2 hours.
- Hosts provide food & beverages for attendees. Hosts often use the opportunity to provide a raffle, discounts, or a free gift.
- Hosts are encouraged to invite their own guests, customers and clients.
- Ribbon Cuttings should be planned one month in advance for publicity in the Chamber newsletter and for availability of Chamber members.
- The Chamber provides ribbon, scissors, photos, publicity and invitations to special guests such as: Mayor, City Manager, etc.

**Contact:  
Chamber Office**  
972.557.0988

[info@balchspringschamber.org](mailto:info@balchspringschamber.org)

[www.balchspringschamber.org](http://www.balchspringschamber.org)



## **PUBLICITY**

### **Pre-Event**

Publicity for the event will be:

- Posted on the Chamber website.
- Printed in the Balch Springs Sentinel (as space permits) if planned one month in advance.
- Emailed to distribution list of 800 businesses/individuals.
- Sent to local newspapers as press releases if planned one month in advance.\*

### **Post-Event**

A photo and caption will be:

- Posted on the Chamber website
- Placed in the Chamber e-newsletter
- Sent to local newspapers.\*

\*Note: Materials sent to the press are not guaranteed to be published.

Please fax this form **at least one month prior to the proposed date** to: 972-557-1555.

**Business Name:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_

**Business Address:** \_\_\_\_\_

**Proposed Date & Time** \_\_\_\_\_

**SPECIAL NOTES:**

# BALCH SPRINGS CHAMBER OF COMMERCE

## SIGN UP TO HOST A BUSINESS AFTER HOURS MIXER

*Showcase Your Business \* Mix 'n Mingle \* Network \* Meet Company  
Representatives*

**Host a Business After Hours Mixer!** Mixers are typically on a Tuesday or Thursday, 6-8 pm. Mixers are among the most popular of the chamber networking opportunities and draw people from a variety of business categories with 40-60 in attendance. Mixers are designed to showcase the mixer host as well as provide plenty of opportunities for Chamber members to generate business leads and contacts.



Your company provides the setting, refreshments, entertainment and anything else that helps showcase your business and foster networking. Host the event at your business or choose from locations such as: La Quinta Inn, the Balch Springs Civic Center or a local restaurant.

The Chamber will take reservations, make name tags, plus meet and greet guests freeing you to mix and mingle.

**MARKETING:** The event will be promoted through:

### **Email and Broadcast Fax to over 800 addresses**

You can submit a list of additional email addresses/fax #s for inclusion at no charge.

### **Postcards, Event Flyers to Chamber members**

You can submit a list of additional addresses and postage to cover mailing costs.

### **Inclusion on chamber website**

You can submit a list of additional addresses and postage



Yes, I am interested in hosting an after hours mixer. Please contact me.

Name \_\_\_\_\_ Company \_\_\_\_\_

Telephone \_\_\_\_\_ Email or Fax \_\_\_\_\_

Month Desired \_\_\_\_\_ Preferred Day of the Week \_\_\_\_\_

Theme \_\_\_\_\_

Please complete and return to: Balch Springs Chamber of Commerce  
Fax 972.557.1555 Phone 972.557.0988 info@balchspringschamber.org

## ONLINE ADVERTISING AGREEMENT

We are now offering more opportunities for you to expose your business!  
Check out our great pricing for ads on the Chamber website.

AD SIZE (468 X 60 pixels)	Per Quarter (3-month period)		Per Year (12-month period)	
	MEMBER	Non-member	MEMBER	Non-member
Text Ad	<b>\$100</b>	\$150	<b>\$300</b>	\$450
Banner Ad	<b>Call for current fee</b>	Call for current fee	<b>Call for current fee</b>	Call for current fee
One time set up fee	\$35	\$35	\$35	\$35

### Text Ads vs. Banners

If brand reinforcement or special announcements are your goals, Banners Ads work well. However, if you're looking to drive visitors to your Website, a straight forward text ad will typically outperform a Banner Ad.

**Policies:** The minimum advertising commitment is a 3-month increment. Ad position is on a first-come, first-serve basis. All ads include a link to the company's web site and/or e-mail address. All advertising content is subject to approval. All ads will be designed by the Chamber's webmaster. Graphics and text will be sized to fit. Final ad copy is subject to approval by advertiser (that's you).

**There is a one-time set up fee of \$35.**

**Billing:** Pre-payment is required prior to the publish date or the ad will not run. Payment by cash or check is accepted.

### Ads must meet the following requirements:

- Graphics / logos must be in GIF, JPEG, or PNG format
- Graphics / logos must be no more than 20 KB in size
- Must contain no more than 10 seconds of animation

Please fax signed contract to 972-557-1555 or mail to:  
Balch Springs Chamber of Commerce, PO Box 800095, Balch Springs, TX 75180

Advertiser: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

### Please check the appropriate box:

Text Ad       3-Months       12-Months      Starting month: \_\_\_\_\_

Banner Ad       3-Months       12-Months      Starting month: \_\_\_\_\_

\_\_\_\_\_  
**Signed – Advertiser / Date**

\_\_\_\_\_  
**Signed – Balch Springs  
Chamber of Commerce / Date**